



Curriculum Vitae

Personal information

Title / First name / Surname	Prof. Zohar Ben-Asher		
Contact Address	2, Hamarva Street, Binyamina 30500, ISRAEL		
Telephones	+972-4-6181145	Mobile:	+972-54-6848845
Facsimila	+972-4-6181146		
E-mails	zohar@ben-asher.com	zohar@eu-crf.net	zohar@abc-strategy.com
Nationality	Israeli		
Date of birth	21 st March, 1946		
Gender	Male		

Occupational Expertise

Management & Organisation Development and Strategy; Research Planning & Management; Economic Planning; International Trade; Research Funding; Academic & Educational Strategic Planning & Implementation of International Ranking Improvement; National Educational Systems.

Work experience

Dates	2009 --
Name and address of employer	Institute of Biology, University of Copenhagen , Copenhagen, Denmark
Occupation or position held	Senior Consultant, Research Funding & Academic Strategy
Main activities and responsibilities	Planning & implementation of participation in extra-budgetary (mainly EU) funded research projects; assessment and advice to the management on academic performance of the academic staff and the institute in general; initiating academic-industrial programmes
Type of business or sector	Academic Institution
Dates	2002 --
Name and address of employer	European Centre for Research & Financing Ltd. (EuCRF) , Binyamina, Israel
Occupation or position held	Chief Scientist & Academic Director
Main activities and responsibilities	Planning, developing and managing research projects & scientific consortia; Leading research activities in the areas of socio-economic impact & assessment; financing aspects in research & development; gender issues in R&D; dissemination, exploitation & commercialisation of research results, etc.; directing projects of improving institutional academic ranking and assessment of institutional and staff performance, planning & internationalisation of universities and their non-governmental R&D funding (adaptation of degrees, setting innovative programmes, etc.). Planning & establishment of Universities (e.g., in Uganda) and assisting national educational authorities in planning the national educational system (e.g., in Mali);
Type of business or sector	Research & Financing; Academic / Research Institutional Strategy for Performance & Scientific Excellence; R&D funding.

Work experience	Continued
Dates	2006 --
Name and address of employer	ABC Strategic Management & Research , London, UK
Occupation or position held	Co-Founder & Joint Scientific Director
Main activities and responsibilities	Planning & managing corporate & organisational strategic projects; setting corporate policies; preparation & implementation of negotiations & decision-making; advising on contractual issues; managing strategic research, etc.
Type of business or sector	Strategic Planning & Management; Strategic Research; Corporate & Organisational Strategies
Dates	1998-2003
Name and address of employer	Textology (EU) Ltd. & Ontology Ltd. (subsidiary – 100%), London, UK & Tel-Aviv, Israel
Occupation or position held	Co-Founder; Chief Business & CFO
Main activities and responsibilities	General Management & Business Development; Managing European Projects (e.g., "NEWS" – IST Knowledge Management Project).
Type of business or sector	ICT Advanced Technology – NLP, Knowledge Management
Dates	1998-2003
Name and address of employer	AssaOr Advanced Technologies Ltd. , Herzlia, Israel
Occupation or position held	Strategic Advisor
Main activities and responsibilities	Planning corporate development policies including organisational structure, M&A and alliances
Type of business or sector	ICT Advanced Technology
Dates	1996-1998
Name and address of employer	The State of Israel (service was not entered)
Occupation or position held	Representative to the European Union on Science & Technological Development (elected post)
Main activities and responsibilities	Executive supervision of the Bilateral Science & Technology Agreement between Israel and the European Union, including the development of joint Israeli-European R&D projects and enhancement of contacts between European and Israeli industrial & academic organisations and representation of Israel in such matters at the EU agencies
Type of business or sector	Diplomatic, Research, International co-operation
Dates	1991-1996
Name and address of employer	Asian Business Consultants , Tel-Aviv, Israel
Occupation or position held	President; Senior Consultant on Business Strategy & development
Main activities and responsibilities	Strategic management, economic development & investment assessment; project management in market penetration & business establishment; market assessment & target-Market studies; industrial projects; strategic and organisational consulting; selecting strategic partners, managing feasibility & investment studies, conducting negotiations, etc.; preparation of background materials on economic co-operation, etc.
Type of business or sector	Business Consulting; Strategic Planning
Dates	1985-1991
Name and address of employer	EISP Education & Information Systems Planning , London, UK & Brussels, Belgium
Occupation or position held	Vice Chairman and member of the Managing Board; Senior Consultant; 1988-91 - Managing Director
Main activities and responsibilities	Managing of international projects in management, organisation & strategic planning; setting & managing regional, national & international projects, e.g., establishment of national educational systems (e.g., computerisation of national educational systems, Malawi; planning and designing of teacher training systems, Kenya, Indonesia & Denmark; establishing national research council, Tanzania; etc.); planning & managing of technology transfer programmes & research dissemination; socio-economic impact assessment, etc. Since 1991 on occasional basis only
Type of business or sector	International Co-operation Consulting; Educational & Strategic Planning

Work experience Continued

Dates	1982 --
Name and address of employer	Self employed
Occupation or position held	Independent Consultant
Main activities and responsibilities	Independent Consultant to international & national corporations, international organisations & governmental agencies (Europe, Asia, Americas) on management, organisational & business development and policies & projects, etc.
Type of business or sector	Independent Consultant on Business & Strategic Planning
Dates	1981-1984
Name and address of employer	The London International School of Business Sciences (ISBS) , London, UK
Occupation or position held	Dean of School, Head, Division of Organisational Behaviour & Business and Economic Development (member of the Institute's Board of Directors)
Main activities and responsibilities	General management of all academic and business activities of the School & the Division (as a Profit Centre) and overall responsibility for c. 200 academic & administrative staff.
Type of business or sector	Higher Education
Dates	1981--
Name and address of employer	World class universities and colleges (e.g., Shenkar International MBA Programme, Tel-Aviv University, the Open University, Centre of Far Eastern Studies, Rutgers University, University of Hong Kong, etc.)
Occupation or position held	Lecturer / Professor at various academic institutions
Main activities and responsibilities	Academic teaching & research (including administrative functions)
Type of business or sector	Higher Education

Education and training

Dates	1996-2000
Degree / Qualification	Non-Degree Studies
Principal subjects covered	European & Constitutional Law
Name and type of organisation / Institution	University of London, UK
Dates	1982-84
Degree / Qualification	Ph.D.
Principal subjects covered	Behavioural Sciences (Economic & Organisational Strategy)
Name and type of organisation / Institution	Columbia (Pacific) University, USA
Thesis or Qualification work(s)	<i>Economic Decision-Making in Developing Economies – Eastern Europe & China</i>
Dates	1977-79
Degree / Qualification	Ph.D. Studies & Thesis work
Principal subjects covered	Economics & Sociology
Name and type of organisation / Institution	University of London, UK.
Thesis or Qualification work(s)	<i>Accumulation, Distribution & Incentives in Ideologically-Laden Developing Economies – Eastern Europe & China</i>
Dates	1976-77
Degree / Qualification	MA
Principal subjects covered	Political Science & Public Administration
Name and type of organisation / Institution	University of Chicago, USA.
Thesis or Qualification work(s)	<i>Chinese Cultural Influences on the Political and the Administrative System</i>

Education and training

Continued

Dates	1975/76
Degree / Qualification	Chinese Language - Summer Intensive Courses
Principal subjects covered	Chinese Language & Culture
Name and type of organisation / Institution	Middlebury College, USA.
Dates	1974-76
Degree / Qualification	Ph.D. Coursework & Qualification works
Principal subjects covered	Political Science & Public Administration & Management
Name and type of organisation / Institution	University of Chicago, USA
Thesis or Qualification work(s)	(1) <i>Bureaucracy, Organisation & Political Change</i> (2) <i>Religious Education & Coalition Building in the State of Israel, 1948-1976</i>
Dates	1970-71
Degree / Qualification	MA
Principal subjects covered	Chinese Philosophy & Language
Name and type of organisation / Institution	Tel-Aviv University, Israel
Thesis or Qualification work(s)	<i>Maoism as a Synthesis Between Ancient Chinese Philosophy (mainly Fa- Jia) and Marxism</i>
Dates	1968-70
Degree / Qualification	BA Studies
Principal subjects covered	Chinese Philosophy & Language
Name and type of organisation / Institution	Tel-Aviv University, Israel

Relevant Courses Taught & Research Areas

Economic & Business Strategy and Policy	Economic & Developmental Policy Formulation
Problems in Economic Development	Organisational Culture, Management & Decision-making
Investment Policy and Management	Developing Economies
International Marketing Strategy & Market Development	Higher Education Restructuring
Business, Business Cultures, Decision- making & Organisational Structures in Asia	Markets, Politics and Economics in China & South East Asia
Educational Management Economy, Society and Politics in Tertiary Education	Consumer Behaviour
Educational Systems Planning & Development	Gender Distribution
	Social Access & Participation

Membership in Editorial Bodies

2014 --	Member, the International Editorial Board, <i>Business, Management & Education</i>
2012 --	Member, the Editorial Advisory Review Board, <i>IGI Global</i> Publishers

Public & Activities

1997-2000	Lay Judge, The Tel-Aviv District Labour Court
1991-1996	Member, the Executive Committee, Israel-Asia Chamber of Commerce
1988-2002	Member, The Israeli Economic Advisory Council, Tel-Aviv
1982-1996	Consultant on China, Institute of Third World Studies, Manchester
1978 --	Fellow, Royal Society (Asia), London

Languages skills and competences

Mother tongue(s) English, Hebrew

Other language(s) Chinese, Spanish, French, German

Level	Listening	Speaking	Reading	Writing
Chinese	Good	Fair	Fair	Fair
Spanish	Good	Fair	Good	Fair
French	Good	Fair	Good	Fair
German	Good	Fair	Good	Fair

Publications (partial list)

- 2013 (Editor) - *HELM - Harmonised European Land Monitoring: Findings and Recommendations of the HELM Project*, The HELM Project, Tel-Aviv, Israel (ISBN 978-965-92202-0-5)
- 2013 "Societal Implications", pp. 22-25 in Ben-Asher, Z (ed.), *HELM - Harmonised European Land Monitoring: Findings and Recommendations of the HELM Project*, The HELM Project, Tel-Aviv, Israel; ISBN 978-965-92202-0-5
- 2013 "Gender Differences in Buyer-Seller Negotiations: Emotion-Regulation Strategies" (with Gulcimen Yurtsever, Toros University, Mersin, Turkey; Berrin Ozyurt, Yaşar University, Izmir, Turkey) in *Social Behavior and Personality, An international journal*; Vol. 41, No. 4, pp. 569-576
- 2013 "Gender differences in buyer-seller negotiations: Misrepresentation of information" (with Gulcimen Yurtsever, Toros University, Mersin, Turkey) in *African Journal of Business Management*; Vol. 7(12), pp. 976-979
- 2010 "From e-Learning to e-Education: Goals, Strategic assessment and Implications" in Tzanavari A. & N. Tsapatsoulis (eds.), *Affective, Interactive and Cognitive Methods for E-Learning Design: Creating an Optimal Education Experience*, IGI Global Publishers, New York
- 2006 "NEWS: Bringing Semantic Web Technologies into News Agencies" (with N Fernandez, JM Blazquez, JA Fiteus, L Sanchez, M Sintek, A Bernardi, M Fuentes, A Marrara), *Proceedings of the 5th International Semantic Web Conference, ISWC 2006*, Springer, LNCS 4273, pp. 778-791, Athens, Georgia, USA
- 2004 *Didn't They Do Well? (Gender & Information Society)* – Presentation at the 2004 IST Conference, Den Hague (the Netherlands)
- 2003 *Society & Gender: From "War of Sexes" to all-Social Co-operation* – Monograph
- 1996 *Japan Since 1945: The Rise of an Economic Superpower – Book Review for the Journal of Asian Studies (American Association of Asian Studies, Ann Arbor, Michigan), Vol. 53, No. 4 November; pp. 142-145*
- 1996 *Asian Money Markets - Book Review for the Journal of Asian Studies (American Association of Asian Studies, Ann Arbor, Michigan), Vol. 53, No. 1 February; pp. 128-130*
- 1995 *Policy Making, Management and Education - A Comparative Analysis of NIEs – EU (Presentation)*
- 1991 *Philosophical & Practical Approaches To Organisation & Management in China - Centre of Asian Studies, University of Hong Kong (Presentation)*
- 1990 *Dictionary of Economics & Business (Massada) - Scientific Editor [Hebrew]*
- 1990 'National Liberation', *Educational Reflections, Vol. XII, pp. 94-115 [Hebrew]*
- 1989 'The Israeli Declaration of Independence - Textual Analysis' in Adan, S. (ed.), *The Declaration of Independence - Actual Implications* (Tel-Aviv, Education & Culture Press), pp. 41-60 [Hebrew]
- 1987 'National Identity, Economic Performance & Educational Policies', *Educational Reflections, Vol. X, pp. 204-220 [Hebrew]*
- 1984 *Personality & Social Character: An Outline for a Theory of Manipulation / Monograph; Copenhagen, Royal Danish School of Education*

Publications (partial list) | Continued

- 1981 'Multi-Cultural Identity', *Social Research Quarterly*, No. 27/34, pp. 179-202.
- 1980 'Ideology & Economic Systems - a Psycho-Sociological Approach', *Annual Congress, Israeli Sociological Association*, February (Presentation)
- 1980 'The Political Economy of Development: A Theoretical Framework' in *Crossroads Journal of International Dynamics & Social Change*, Vol. II, No. 5 (Winter), pp. 69-100
- 1977 'On Humanities & Social Sciences – A Remark', *Social Research Quarterly*, No. 12/19 (Summer), pp. 247-50
- 1976 'Theoretical Setting of Chinese Foreign Policy as a Behavioural Pattern' in *International Problems*, Vol. XV, No. 1-2 (Spring), pp. 134-147
- 1976 'Maoism, Marxism & Ancient Chinese Political Thought' in *The 3rd International Congress of Human Sciences in Asia & North Africa*, Mexico City, August (Presentation)